



R&D Tax Credits Made Easy

Unlock the capital you need.
Fuel your growth and innovation.



R&D Tax Relief

Ambitious businesses, like yours, are central to the success of the British economy. The research and development (R&D) tax credits scheme has the power to transform your company. This government scheme incentivises you to improve processes and enhance productivity – allowing you to unlock the capital you need to innovate and grow.

What is R&D Tax Relief?

One of the UK's most progressive and beneficial tax credit schemes, supporting ambitious SME's. HMRC will rebate eligible expenditure incurred on research and development activities. But it won't happen automatically – you need to actively claim your R&D tax relief.

- Any industry is eligible
- Profitable and loss making companies can claim

You can claim back up to **33%** of your R&D spend

What counts as R&D?

The definition of R&D is wider than you might think. Qualifying activity is likely to include creating new products, processes, software or services or modifying existing ones. But it doesn't need to be cutting edge science.

Which costs can I claim?



Software



Materials



Technology and automation



Clinical trials



Contributions to independent research



Direct staff costs



Externally provided workers and subcontractors



Utilities

Both successful and unsuccessful projects can qualify



Can my company claim?

The criteria for claiming are purposefully broad, allowing a large number of UK SMEs to access the scheme:

Must be

A limited liability company

Either

Turnover under €100 million

With

Fewer than 500 staff

Or:

Gross assets under €86 million

Running a larger business?

We can help you claim under the Research and Development Expenditure Credit (RDEC) scheme

Unlock the capital you need.
Fuel your growth and innovation.

We make it easy

That's why we're one of the UK's most successful R&D tax credits specialist, working with over 1,000 growth-oriented businesses, just like yours, across the country.

We optimise your claim in five easy steps

1

Establishing if there is a claim to be made

A free consultation

2

Making it simple

Our Easy Claims Portal records your R&D data

3

Analysing your R&D

We'll uncover the true extent of your R&D — ensuring no eligible costs are missed

4

Submitting your claim

We'll only involve you if absolutely necessary

5

HMRC pays you

And that's just the beginning of our partnership with you



We're with you every step of the way

You'll be allocated a dedicated consultant who'll undertake an on-going study of your business to maximise future claims

Why choose Easy R&D?

Your Experts, on Hand for You

Your personal consultant will analyse and verify your R&D first-hand, and our Head of Tax will personally oversee and sign off your claim

Complexity Made Simple

We do the bulk of work and will only need a small amount of your time, so that you can focus on your core business

Efficient, Proven & Thorough

Our robust claims process is designed to optimise the value of your claim and minimise HMRC queries

We Deliver Better Results

We maximise your claim and can help you to apply for relief on two-years' historic spend — unlocking more valuable capital

In the event of an HMRC enquiry we stick with you and support you

If HMRC raises an enquiry on your claim, Easy R&D experts will work with you and HMRC, providing support on the evidence for the R&D undertaken and the eligible associated costs.

Our experts are here to help:

contact@easyrnd.co.uk

020 3393 2898

www.easyrnd.co.uk

