



# Everything You Need to Know about R&D Tax Relief

https://easyrnd.co.uk



#### **About Easy R&D**



Easy R&D is dedicated to supporting businesses across diverse sectors by providing exceptional technical expertise in accessing innovation incentives.

We recognise that businesses tackling complex challenges, improving processes, or embracing technical advancements may qualify for R&D Tax Relief—a government incentive designed to reward and fuel innovation.

At Easy R&D, we handle the entire R&D Tax Relief claim process, ensuring you're recognised and rewarded for your investment in innovation. These investments, while essential, can be capital intensive; R&D Tax Relief helps offset these costs, freeing up cash for future growth.

With over a decade of experience, our approach is tailored to your unique needs. We work flexibly and on your terms, delivering credible, bespoke R&D tax advice that empowers your business to thrive.



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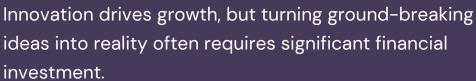
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#### Welcome



R&D tax relief is one of the most powerful tools for supporting innovation, yet many businesses either miss out entirely or fail to maximise their claims due to complexity. With changing regulations and increased scrutiny, understanding the process has never been more critical.

Whether you're new to R&D tax relief or looking to streamline your claims process, this guide is designed to empower you with the knowledge and confidence to maximise your benefits in 2025.

#### What You'll Find in This Guide

- Expert Insights: Discover the latest updates to R&D tax relief, including compliance requirements and how to identify qualifying activities.
- Clear, Practical Steps: Learn how to approach claims efficiently, from identifying eligible projects to submitting accurate documentation.
- Practical tips and guidance for optimising claims.
- Tailored strategies for various sectors.



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#### **KEY FEATURES**

- Actionable Insights: Practical tips and guidance for optimising claims.
- Industry-Specific Advice: Tailored strategies for various sectors.
- Interactive Tools: Links to claim calculators or eligibility checkers.
- Compliance Checklists: Ensure your claims meet HMRC standards.
- **Expert Commentary:** Input from R&D tax specialists and accountants.



## 1. Introduction to R&D Tax Relief



#### What is R&D Tax Relief?

R&D Tax Relief is a government incentive, designed to encourage businesses to invest in innovation by offering financial benefits for qualifying research and development activities. It allows companies to reduce their corporation tax liabilities or receive cash credits based on the costs incurred in eligible R&D projects.

### The Purpose of the Scheme:

The scheme's primary goal is to stimulate economic growth and innovation by reducing the financial risks associated with R&D. It supports businesses in developing new products, processes, or services and improving existing ones. By alleviating some of the costs, the scheme enables companies to re-invest in their growth and innovation capabilities.







#### **Benefits for Businesses Across Industries**



R&D Tax Relief offers numerous advantages for businesses, including:



#### FINANCIAL SAVINGS

- Reduction in corporation tax or a cash refund for lossmaking businesses.
- Increased cash flow to reinvest in operations, staff, or future R&D projects.



#### **ENCOURAGEMENT OF INNOVATION**

- Provides the financial freedom to explore ambitious projects without fearing prohibitive costs.
- Encourages businesses to remain competitive in their industries.



#### SUPPORT FOR SMES AND LARGE ENTERPRISES

 Tailored incentives ensure both small and large businesses can benefit, promoting innovation across all sectors.



#### IMPROVED COMPETITIVE ADVANTAGE

 Access to R&D tax credits helps businesses stay ahead, by funding innovation that drives differentiation and market leadership.



#### **BROADER ELIGIBILITY ACROSS INDUSTRIES**

 While traditionally associated with technology and science sectors, the scheme applies to a wide range of industries, including manufacturing, agriculture, software, construction, and food production.

By providing vital financial support, R&D Tax Relief empowers companies across industries to thrive, innovate, and achieve long-term success.

## 2. Who Qualifies for R&D Tax Relief?



#### **Definition of Eligible Activities**

To qualify for R&D tax relief, activities must meet the following criteria:

### Addressing Scientific or Technological Uncertainty:

Projects must aim to resolve uncertainty that cannot be easily solved by professionals in the field.

### Advancing Knowledge or Capability:

The work should contribute to creating new or improved products, processes, or services, advancing the baseline of knowledge in the field.

### Trial and Experimentation:

The process of achieving innovation may involve iterative testing, prototyping, and trial-and-error problem-solving.

### Industries Most Commonly Benefiting from the Scheme

R&D tax relief is industry-agnostic, but some sectors have a higher prevalence of eligible activities:



#### **Examples of Qualifying Projects**





- Developing a new manufacturing technique that reduces waste.
- Creating software to automate a complex internal business process.
- Experimenting with materials to design lighter and more durable components.
- ✓ Conducting trials for a new medical diagnostic tool.

#### **Examples of Non-Qualifying Projects**

- X Routine cosmetic updates or aesthetic changes to products.
- X Market research or consumer preference studies.
- X Duplication of existing technologies without substantial innovation.
- X Standard business activities, such as upgrading software without adding innovative features.



By focusing on eligible activities and industries, businesses can maximise their R&D tax relief claims, fostering innovation and reducing financial burdens.

## 3. Summary of Changes PR&D Introduced in Recent Years



#### 1. Compliance Tightening:

- 2023–2024 Updates: New HMRC
  requirements aimed at reducing
  fraudulent claims, introduced stricter
  documentation and reporting standards.
  Claimants must now provide
  comprehensive supporting evidence.
- Introduction of Additional
   Documentation: Mandatory inclusion of a detailed narrative explaining the R&D work undertaken.

#### 2. Rate Adjustments:

- Changes to the rates for SME and RDEC (Research and Development Expenditure Credit) schemes, with a focus on aligning benefits more equitably.
- Enhanced rates for certain sectors to boost innovation in critical industries.

#### 3. Digital Transformation:

 Implementation of a digital-first claim submission system, requiring companies to file claims online through a standardized format.

### Overview of Compliance Updates and HMRC Requirements



#### 1.Pre-Notification Requirement:

• Companies now need to notify HMRC within six months of the accounting period end if they intend to make an R&D claim.

#### 2. Professional Competence:

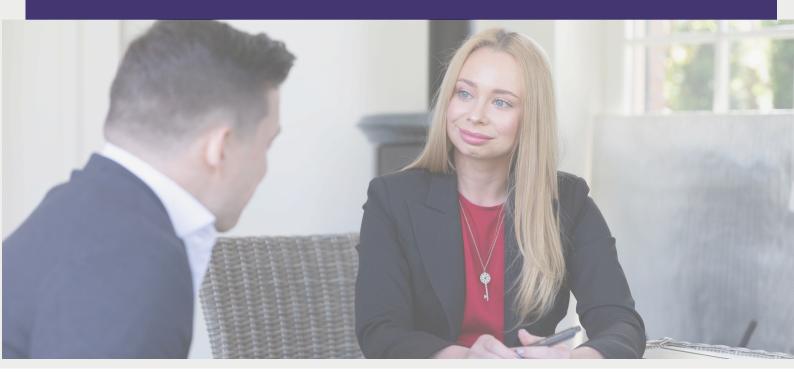
• Stronger expectations that claims are prepared or overseen by professionals with relevant expertise in tax and R&D regulations.

#### 3. Specific Documentation Standards:

- Inclusion of clear breakdowns of qualifying expenditures and detailed descriptions of projects.
- Submission of supporting evidence for technical uncertainty and innovation.

#### 4. Increased Scrutiny:

 Claims undergo enhanced risk assessment processes to detect and prevent misuse. Businesses need to demonstrate that their activities genuinely meet R&D criteria.



### Trends in How Businesses are utilising R&D Incentives





#### 1.Broader Industry Participation:

Growth in claims from non-traditional industries such as agriculture, construction, and creative sectors, reflecting increased awareness of eligibility.

#### 2. Focus on Sustainability:

Companies are leveraging R&D incentives to develop environmentally sustainable technologies and processes, aligning with global green initiatives.





#### 3. Shift Toward Digital Innovation:

Accelerated claims in areas like software development, Al, and automation, driven by the need for digital transformation.

#### 4. Increased Collaboration:

 More businesses are forming partnerships with specialist R&D consultants to navigate the complex requirements and optimise claims.





#### 5. Strategic Financial Planning:

Companies are integrating R&D tax relief into broader financial strategies to maximise cash flow and re-invest in innovation.

As of 2025, businesses face a more regulated but opportunity-rich environment for R&D tax relief. By adhering to compliance requirements and leveraging professional expertise, they can unlock significant financial benefits and drive innovation forward.

## 4. Changes to R&D Tax Relief Scheme in 2024



In April 2024, the UK government reformed its Research and Development (R&D) tax relief system by merging the two existing schemes—the Research and Development Expenditure Credit (RDEC) and the Small and Medium-sized Enterprise (SME) R&D relief—into a single, unified scheme.

### Key Features of the Merged R&D Tax Relief Scheme:

- ✓ Unified Credit Rate: The new scheme offers a standard R&D tax credit rate of 20% for all companies, regardless of size. This change aims to simplify the application process and ensure equitable support across various business sizes.
- ✓ Enhanced R&D Intensive Support (ERIS) allows loss making R&D intensive SME's
  to:
  - Deduct an extra 86% of their qualifying costs in calculating their adjusted trading loss, as well as the 100% deduction which already appears in the accounts (or in the computations as a result of s1308 CTA 2009), to make a total of 186% deduction.
  - Claim a payable tax credit, which is not liable to tax and is worth up to 14.5% of the surrenderable loss.
- ✓ Eligibility Criteria: To qualify for the enhanced support under ERIS, SMEs must demonstrate that at least 30% of their total expenditure is dedicated to qualifying R&D activities. This threshold ensures that the additional relief is targeted at companies with substantial R&D involvement.
- ✓ Implementation Timeline: The merged scheme applies to accounting periods beginning on or after April 1, 2024. This means that companies with accounting periods starting from this date will need to apply the new rules when preparing their R&D tax relief claims.

#### Implications for Businesses:



#### 1. Simplified Application Process:

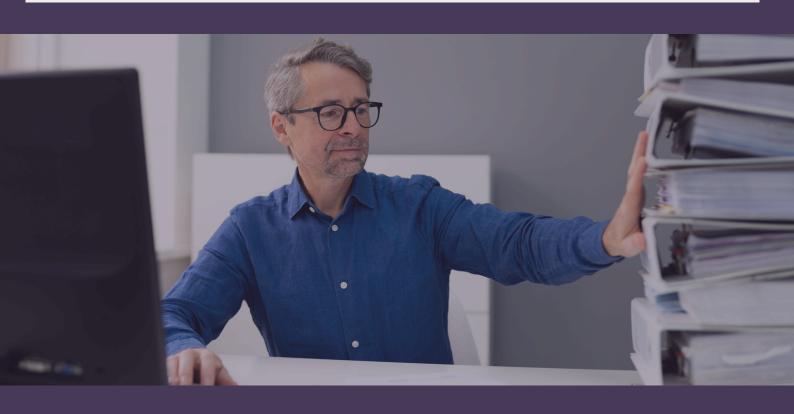
The consolidation into a single scheme reduces complexity, making it easier for businesses to understand and apply for R&D tax relief.

#### 2. Strategic Planning for SMEs:

SMEs should assess their R&D expenditure to determine eligibility for the enhanced relief under ERIS and consider adjusting their investment strategies to meet the 30% R&D intensity threshold if beneficial.

#### 3. Compliance and Documentation:

With the new scheme in place, maintaining thorough and accurate records of R&D activities and expenditures remains crucial to substantiate claims and ensure compliance with HMRC requirements.



### 5. Navigating Compliance FR&I Challenges



#### **Understanding HMRC's Intensified Scrutiny**

#### ✓ Stricter Review Processes:

- HMRC has increased the scrutiny of R&D tax claims to reduce fraud and errors. Claims must now be more detailed, transparent, and accurate.
- Particular focus is placed on ensuring only genuine R&D activities receive relief, especially in high-claim industries.

#### ✓ Compliance Requirements:

• New compliance measures include mandatory pre-notifications for some claims, additional information requirements, and tighter definitions of eligible activities.

• Specific attention is given to the proportion of subcontractor and overseas R&D costs.

#### ✓ Consequences of Non-Compliance:

• Incorrect or exaggerated claims may lead to penalties, delays, or investigations. HMRC's objective is to promote integrity in claims processing.



### How to Prepare Robust Documentation





#### **COMPREHENSIVE RECORD KEEPING:**

- Maintain clear and detailed records of all R&D activities, including project plans, goals, outcomes, and challenges faced.
- Ensure financial documentation aligns with the R&D narrative (e.g., matching staff time with project timelines).



#### **BREAK DOWN COSTS:**

 Categorise costs accurately (e.g., staff, materials, software, subcontractors) and link them directly to R&D activities.



#### **TECHNICAL JUSTIFICATIONS:**

- Provide detailed explanations of how your projects address scientific or technical uncertainty and contribute to innovation.
- Include descriptions of methodologies, trials, and iterations.



#### **AUDIT READINESS:**

 Ensure your records are thorough enough to withstand an HMRC audit. Prepare supporting evidence, including emails, meeting notes, and test results.

### Working with Specialists to Ensure Compliance and Accuracy







#### ENGAGE EXPERIENCED CONSULTANTS:

 Specialists can interpret complex technical and tax criteria to present a compelling claim

#### **CONTINUOUS MONITORING:**

 Work with specialists to establish ongoing documentation and claim preparation processes, reducing the stress of year-end deadlines.





#### **UTILISE INDUSTRY EXPERTISE:**

 Partner with specialists who understand your sector to tailor the claim to industry-specific practices and terminology.

#### LEVERAGE PRE-SUBMISSION REVIEWS:

 Many specialists offer presubmission checks to ensure the claim is accurate, compliant, and robust.

By understanding the heightened compliance landscape, preparing detailed and accurate documentation, and leveraging the expertise of specialists, businesses can confidently navigate HMRC's rigorous requirements while maximising their R&D tax relief claims.

## 6. Tailored Strategies for Key Sectors





#### **MANUFACTURING**

#### **Challenges:**

High production costs, need for process optimisation, and demand for sustainable practices.

#### Strategies:

Identify eligible R&D activities such as improving production processes, developing prototypes, or integrating new machinery.

- Focus on innovations that enhance efficiency, reduce waste, or meet environmental standards.
- Document testing, iterations, and technical challenges in manufacturing workflows.



#### SOFTWARE AND TECHNOLOGY

#### Challenges:

Rapid innovation cycles, evolving tech standards, and stringent data security requirements.

#### Strategies:

- Highlight R&D projects involving software development, system integration, or tackling technical uncertainties in coding and algorithms.
- Emphasise the development of new platforms, apps, or automation tools.
- Maintain detailed records of coding iterations, testing phases, and problem-solving processes.



#### AGRICULTURE AND FOOD PRODUCTION

#### **Challenges:**

Climate change adaptation, demand for sustainable farming, and the development of innovative food products.

#### Strategies:

- Capture R&D activities in crop improvement, soil optimisation, and water management systems.
- Include innovations in food preservation, packaging, and alternative protein development.
- Document trials, research findings, and technical improvements that address agricultural challenges.



## 6. Tailored Strategies for Key Sectors





#### **CONSTRUCTION AND ENGINEERING**

#### Challenges:

Adapting to new materials, sustainable building practices, and addressing technical challenges in complex projects.

#### Strategies:

- Identify R&D in areas like material development, structural engineering, and energy-efficient designs.
- Document advancements in prefabrication, modular construction, and digital modeling (e.g., BIM).
- Capture project records that demonstrate efforts to overcome technical uncertainties or meet novel design challenges.

#### PHARMACEUTICAL AND LIFE SCIENCES

#### Challenges:

High research costs, regulatory compliance, and the complexity of clinical trials.

#### Strategies:

- Focus on R&D for drug development, medical devices, and diagnostic tools.
- Include innovations in biotechnology, genome research, and patient treatment methodologies.
- Maintain robust documentation of experimental processes, outcomes, and compliance steps.

Each sector faces unique R&D challenges and opportunities. By tailoring strategies to industry-specific needs, businesses can effectively document their innovations and maximise their tax relief claims while driving growth and competitiveness.

### 7. The Role of Technology 🖫 🛱 🤾 in R&D Tax Relief



#### **How Digital Tools and Platforms Streamline** Claim Processes

#### ✓ Efficient Data Collection:

• Digital platforms can automate the gathering and organisation of financial records, timesheets, and project documentation, ensuring accurate and comprehensive submissions.

#### ✓ Simplified Eligibility Assessments:

• Al-driven tools can help businesses quickly identify qualifying R&D activities by analysing technical and financial data, reducing the burden on internal teams.

#### ✓ Enhanced Collaboration:

• Cloud-based systems enable seamless collaboration between businesses, consultants, and accountants, allowing real-time updates and feedback throughout the claim process.

#### ✓ Improved Accuracy:

• Technology minimises human error by automating calculations and ensuring compliance with HMRC's latest guidelines, helping businesses avoid common pitfalls.

#### ✓ Faster Submission:

Digital submission tools integrated with HMRC systems enable quicker filing and faster processing of claims, expediting the overall timeline.

### Case Studies: Successful Claims with Technology Integration



#### CASE STUDY 1: MANUFACTURING FIRM WITH AUTOMATED RECORD-KEEPING

A manufacturing company leveraged a digital project management tool to track R&D activities, including testing phases, prototype development, and cost allocation. The detailed records simplified the claim preparation process, resulting in a maximised R&D tax relief claim and reduced time spent on compliance.



#### CASE STUDY 2: SOFTWARE DEVELOPMENT COMPANY USING AI TOOLS

A software firm implemented AI-based analysis tools to identify eligible R&D projects from their development pipeline. By automating the identification and documentation process, they successfully claimed tax relief for multiple projects, reducing administrative effort and increasing claim accuracy.



### CASE STUDY 3: AGRICULTURE BUSINESS USING INTERNET OF THINGS (IOT) FOR DOCUMENTATION

An agricultural business employed IoT devices to monitor and record data from crop trials. This real-time data supported their claim by demonstrating innovative methods and measurable outcomes, leading to a successful tax relief claim.



Technology is revolutionising the R&D tax relief landscape by streamlining processes, enhancing accuracy, and reducing administrative burdens. Businesses that adopt digital tools for their R&D claims not only maximise their relief but also gain insights to drive innovation further.

## 8. Maximising Your R&D Tax Claim



### Best Practices for Identifying and Documenting R&D Activities

#### 1. Understand Eligibility:

- Clearly define the scope of qualifying activities by consulting HMRC's guidelines or working with Easy R&D tax specialists.
- Focus on projects that address technical or scientific uncertainty and demonstrate innovation.

#### 2. Keep Detailed Records:

- Document every stage of your R&D process, including project plans, prototypes, testing phases, and outcomes.
- Maintain records of expenditure, such as staff time, materials, and subcontractor costs.
- Use project management tools to track time and resources dedicated to R&D.

#### 3. Engage Teams Early:

- Educate your teams about what qualifies as R&D so they can flag activities for review.
- Set up processes for ongoing documentation rather than retroactively gathering data.









#### 1.Reinvest Savings into Innovation:

• Use the tax savings to fund future R&D projects, new hires, or technology upgrades.

#### 2. Enhance Cash Flow:

• Leverage the tax relief to improve liquidity and free up capital for strategic investments.

#### 3. Align with Strategic Goals:

• Incorporate R&D planning into your business strategy, focusing on projects that drive growth, efficiency, or market differentiation.

#### 4. Collaborate with Financial Experts:

• Work with tax specialists to ensure R&D tax relief aligns with other tax planning measures, such as capital allowances or patent box relief.

#### Common Pitfalls to Avoid





#### **FAILING TO RECOGNISE QUALIFYING ACTIVITIES:**

• Many businesses underestimate what qualifies as R&D, missing out on potential claims. Seek expert advice from Easy R&D if unsure.



#### **INADEQUATE DOCUMENTATION:**

• Incomplete or vague records can lead to rejected claims. Ensure precise tracking of all R&D-related work.



#### OVERCLAIMING OR MISINTERPRETING GUIDELINES:

• Exaggerating claims or misunderstanding HMRC's criteria can trigger audits and penalties. Ensure compliance with all requirements.



#### **IGNORING RECENT COMPLIANCE CHANGES:**

• Keep up with updates to R&D tax relief rules, such as stricter documentation standards or sector-specific requirements.



#### **DELAYING CLAIMS:**

• The window for claiming is two years after the end of the accounting period in which the R&D expenditure occurred. Don't let time-limited opportunities slip away.

By adopting these practices and avoiding common errors, businesses can confidently navigate the R&D tax relief process, maximising their claims while staying compliant.



### 9. Working with Easy R&D 📆 **Specialists**



#### The Benefits of Professional Support

- ✓ Expertise in Complex Regulations:
  - Specialists stay updated on the latest HMRC guidelines, ensuring compliance with evolving R&D tax relief requirements.
- ✓ Maximised Claims:

Professionals are skilled in identifying all qualifying activities and expenditures, often uncovering eligible costs that businesses might overlook.

- ✓ Time Efficiency:
  - Handling an R&D claim involves detailed documentation and complex calculations. Specialists streamline the process, allowing businesses to focus on core activities.
- Reduced Risk:

By preparing robust claims with detailed evidence, specialists minimise the risk of queries or rejections from HMRC.

Tailored Advice:

Experts provide insights on integrating R&D relief into broader financial strategies, enhancing cash flow and reinvestment opportunities.



### What to Look for in an R&D Tax Relief Partner





#### PROVEN TRACK RECORD:

 A strong history of successful claims across diverse industries demonstrates their reliability and expertise.



#### INDUSTRY-SPECIFIC KNOWLEDGE:

 Look for a partner familiar with your sector, as they can better understand your unique R&D challenges and opportunities.



#### **COMPREHENSIVE SERVICES:**

 The best partners offer end-to-end support, from initial assessments to submitting claims and responding to HMRC inquiries.



#### TRANSPARENT FEE STRUCTURE:

• Ensure clarity about costs, whether fixed fees, success-based fees, or a combination of both.



#### COMPLIANCE ASSURANCE:

 A reputable partner prioritises accuracy and compliance, reducing the risk of penalties or rejected claims.

### Questions to Ask When Choosing a Consultant





#### WHAT IS YOUR SUCCESS RATE WITH R&D TAX RELIEF CLAIMS?

• Look for evidence of consistent results and satisfied clients.



#### HAVE YOU WORKED WITH BUSINESSES IN MY INDUSTRY?

 Sector-specific experience ensures they understand the nuances of your R&D activities.

### ?

#### WHAT IS YOUR APPROACH TO IDENTIFYING QUALIFYING PROJECTS AND COSTS?

A detailed process reflects thoroughness and expertise

### 3

### HOW DO YOU ENSURE COMPLIANCE WITH HMRC REQUIREMENTS?

 Ask about their documentation standards and how they stay updated with regulatory changes.

### ?

#### WHAT IS YOUR FEE STRUCTURE? ARE THERE ANY HIDDEN COSTS?

 Understand their pricing to ensure alignment with your budget.



#### WHAT SUPPORT DO YOU PROVIDE IN CASE OF HMRC INQUIRIES OR AUDITS?

• A good partner will offer assistance even after the claim has been submitted.

By selecting the right R&D specialist, businesses can navigate the complexities of R&D tax relief with confidence, ensuring compliance, maximising benefits, and unlocking valuable resources to drive innovation and growth.

## 10. Future of R&D Tax Relief



#### Potential Changes on the Horizon

1 Focus on Innovation and Sustainability:

Future reforms may prioritise industries contributing to green technology, sustainability, and digital transformation.

**2** Enhanced Compliance Requirements:

With HMRC's ongoing focus on preventing abuse, businesses should anticipate stricter documentation and evidence standards.

3 Shift Towards R&D Intensity:

Policymakers might align relief with the intensity of R&D expenditure relative to overall business costs, encouraging deeper innovation investments.

Introduction of New Incentive Models:

Potential tax credits or grants may emerge for collaborative R&D efforts, such as partnerships between small businesses and research institutions.

Global Alignment:

UK R&D schemes may adapt to remain competitive with international tax incentives, encouraging global businesses to invest in UK-based innovation.





### How Businesses Can Stay Ahead of Legislative Updates

Partner with Specialists:

Working with R&D consultants ensures businesses are informed about and compliant with any legislative changes.

2 Invest in Documentation Tools:

Adopting digital platforms to track R&D activities and costs simplifies adapting to future compliance requirements.

3 Engage in Industry Networks:

Joining trade associations or innovation forums keeps businesses updated on policy changes and trends.

Introduction of New Incentive Models:

Potential tax credits or grants may emerge for collaborative R&D efforts, such as partnerships between small businesses and research institutions.

Stay Proactive in Strategic Planning:

Aligning R&D activities with likely policy directions, such as sustainability or digital innovation, positions businesses to benefit from new incentives.

6 Follow HMRC Announcements:

Regularly reviewing updates from HMRC ensures businesses are prepared for any immediate or long-term changes to the scheme.

By staying informed and proactive, businesses can effectively adapt to changes, maintain compliance, and continue to unlock valuable R&D tax benefits in an evolving legislative environment.

## 11. Case Studies and Success Stories



#### Real–World Examples of Businesses That Benefited from the Scheme

#### **Manufacturing Company: Streamlining Processes**

 A small UK-based manufacturer redesigned its production line to improve efficiency and reduce waste. The company claimed R&D tax relief for the costs of testing new materials, training staff on innovative machinery, and troubleshooting design challenges. The result was a tax credit that significantly reduced operating costs and allowed reinvestment in further innovation.

#### Software Developer: Building Proprietary Platforms

A mid-sized software firm developed a bespoke data analytics platform. The
project involved trial and error, testing multiple algorithms, and adapting software
frameworks. With proper documentation, the firm claimed substantial R&D relief,
which offset the costs of their developers and allowed further product
enhancement.

#### Agritech Start-Up: Sustainable Farming Solutions

An agricultural technology start-up created an automated irrigation system that
adjusts water levels based on soil moisture. Despite limited financial resources, the
business accessed R&D tax relief, enabling it to scale its innovation and attract
additional investors.









#### **Lessons Learned and Best Practices**

#### **Document Everything:**

• The most successful claims come from businesses that maintain detailed records of their R&D activities, including costs, objectives, and challenges.

#### **Understand Eligibility:**

 Many businesses initially assumed they didn't qualify. Partnering with an R&D specialist uncovered overlooked qualifying projects.

#### **Collaborate Across Departments:**

 Successful claims often involve input from R&D teams, finance departments, and external advisors to ensure no aspect is missed.

#### Seek Expert Guidance:

• Businesses that engaged R&D consultants maximised their claims by identifying all qualifying activities and navigating complex HMRC requirements.

#### Invest in Continuous Innovation:

• Companies that made R&D an integral part of their strategy benefited not only from tax relief but also from improved competitive positioning in their markets.

By learning from these examples, businesses can optimise their approach to R&D tax relief and unlock significant benefits while fostering a culture of innovation.

### 12. FAQs About R&D Tax Relief in 2025



#### WHAT IS R&D TAX RELIEF, AND WHO IS ELIGIBLE?

- R&D tax relief is a government incentive designed to reward businesses for investing in innovation. Companies from any industry can qualify if they undertake projects that involve overcoming technical or scientific challenges.
- 2 Eligible activities include developing new products, processes, or services or improving existing ones. Projects must address technical uncertainty and require experimentation to achieve a solution.
- The amount depends on your business size and the type of costs incurred. "Details TBC"

#### WHAT COSTS ARE ELIGIBLE FOR R&D TAX RELIEF?

- Qualifying costs include:
  - Salaries for staff directly involved in R&D.
  - Costs of materials and consumables used in the R&D process.
  - Payments to subcontractors and external specialists.

**HOW LONG DOES IT TAKE TO CLAIM R&D TAX RELIEF?** 

- Software and utilities used in the project.
- 5 ARE THERE ANY RECENT CHANGES TO THE SCHEME?

Yes, in recent years, HMRC has implemented stricter compliance requirements, such as enhanced documentation, a focus on real innovation, and a mandatory Additional Information Form to accompany claims.

Once submitted, HMRC typically processes claims within 28 days. However, due to increased scrutiny, some claims may take longer.



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#### CAN A BUSINESS CLAIM R&D RELIEF RETROACTIVELY?

Yes, businesses can claim for eligible projects conducted in the past two tax years.

#### WHAT HAPPENS IF HMRC REJECTS A CLAIM?

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If a claim is rejected, businesses can appeal the decision. It is crucial to work with an experienced R&D specialist to prepare and resubmit the claim with the necessary documentation.

#### DO ALL INDUSTRIES QUALIFY FOR R&D TAX RELIEF?

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Yes, R&D tax relief is available to businesses across various industries, including manufacturing, software, agriculture, construction, and pharmaceuticals.

#### WHY SHOULD I USE AN R&D TAX SPECIALIST?

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Specialists provide expertise in identifying qualifying activities, preparing accurate claims, and ensuring compliance with HMRC's requirements. They can maximise your claim and reduce the risk of rejection.

#### HOW DO I START THE R&D TAX RELIEF PROCESS?

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Start by identifying eligible projects and gathering relevant documentation, such as project descriptions, costs, and technical challenges. Working with a specialist can simplify this process and ensure success.

By addressing these FAQs, businesses can navigate the R&D tax relief process with confidence and clarity.

## 13. Next Steps for Businesses



### How do I begin the R&D tax relief claim process?

- Start by identifying any projects that involve innovation, problem-solving, or technical challenges.
- Assess whether these projects meet HMRC's criteria for R&D activities.
- Gather all relevant documentation, such as project descriptions, timelines, costs, and evidence of technical uncertainties.
- Consult with an R&D tax specialist to ensure compliance and maximise your claim.

#### How can I determine if my company is eligible?

At Easy R&D, we have developed a **4-minute assessment** tool designed to help businesses, **quickly determine their eligibility for R&D Tax Relief.** 

Often, companies assume they're not eligible without exploring their options, but many could benefit significantly from this valuable government incentive. Our tool simplifies the process, offering businesses a quick and straightforward way to uncover potential opportunities to offset costs and unlock funds for innovation.

**Access to the Free Assessment here** 





#### What resources are available for further reading and assistance?

#### Government Guidelines:

• HMRC provides detailed guidance on R&D tax relief eligibility and the claim process.

#### **Industry Reports:**

• Research case studies or industry-specific insights for a better understanding of R&D opportunities.

#### **Professional Support:**

• Partner with an R&D tax consultant for expert advice, documentation support, and claim preparation.

#### **Educational Materials:**

• Explore webinars, e-books, and articles on the latest R&D tax relief updates and trends.

By taking these steps, businesses can confidently move forward in leveraging R&D tax relief to support innovation and growth.

## 14. What some of our Clients say



At Easy R&D, we're proud to share feedback from some of our clients. Their success reflects our dedication to helping businesses grow and become more competitive through R&D tax relief.



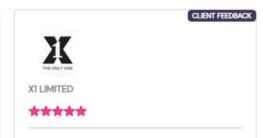
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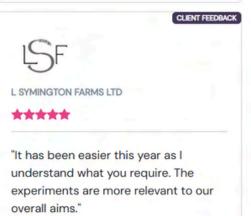
"This is the 2nd time we have used Easy R&D and they have been a dream to work with. Stephen is extremely proactive and he and his team have led us through the process from start to finish. I would not hesitate to recommend them."

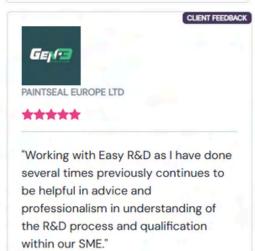


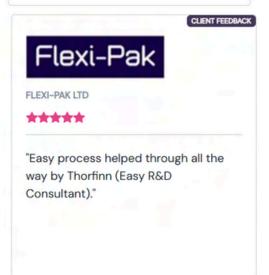
"We have partnered with Easy R&D for a number of years. Easy have always provided us with a good level of support where needed. Recently we were challenged by HMRC regarding a previous claim. By working closely with Easy we were able to successfully resolve this potentially damaging situation as quickly as possible."



"Painless and straightforward as always. From the initial email brief to Peter, followed by his walk-through regarding the accounts, and then the technical write-up Teams call, everything has been made simple and easy."







See All Here







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"Working with Easy R&D has been a smooth and invaluable experience. R&D tax credits mean that we can continue investing in more innovation projects going forward."



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"Great experience from start to finish.
We worked closely with Thorfinn (Easy
R&D Consultant) and his team who
made a complicated process seem
straightforward."

CLIENT FEEDBACK



"Easy R&D are extremely helpful in navigating us through the process. They make it nice and easy when we are so busy!"

CLIENT FEEDBACK



YELLOW TECHNOLOGY LTD



"Easy R&D have assisted with our R&D tax credit claims for a number of years, but the true test came when HMRC decided to investigate two years' worth of claims recently. Their initial assessment that our claims were invalid and that we would have to repay at least two years' worth of credits struck fear into us.

But we needn't have worried. Easy R&D did 90% of the work for us, were diligent, patient, persistent, and unflappable. After many months, they won our case for us, and HMRC have now accepted that our claims are valid.

If ever I thought that Easy R&D's commission was excessive (and, to be honest, it was worth it just for the work they did on our behalf for our claims), I take it all back now. They are worth every penny. I am so glad we didn't attempt to process our own claims – things would be very different now."

CLIENT FEEDBACK



ELGOOD & SONS LTD

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"We found the whole process easy and clear, all of the people we had contact with were very friendly and helpful. Thank you to all the team at Easy R&D." CLIENT FEEDBACK



SMARTLOGIC SEMAPHORE LTD

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"Thorfinn (Easy R&D Consultant) was helpful, responsive, and very informed on the UK R&D relief scheme. He was supportive and made the information-gathering process easier, especially given the information gaps related to the entity the claim pertained to. Great to work with and hope another opportunity to work together arises in the future."

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TRUCK HYDRAULICS LTD

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"Working with Easy R&D, who explained how our activities qualified for tax relief and simplified the claim process for us, has been invaluable. We're really happy with the claim we received and have referred Easy R&D to other clients."

See All Here





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Get in Touch directly here

