



# R&D Tax Relief Made Easy

Unlock the capital you need.  
Fuel your growth and innovation

# R&D Tax Relief

Ambitious businesses, like yours, are central to the success of the British economy. The research and development (R&D) tax credits scheme has the power to transform your company.

This government scheme incentivises you to improve processes and enhance productivity allowing you to unlock the capital you need to innovate and grow.

## What is R&D Tax Relief?

One of the UK's most progressive and beneficial tax credit schemes, supporting ambitious SMEs HMRC will rebate eligible expenditure incurred on Research and Development activities.

But it won't happen automatically you need to actively claim your R&D tax relief.

**Any industry is eligible**  
**Profitable and loss making companies can claim**

# What costs can Qualify?

Up to 27% of costs are claimable on **both successful and unsuccessful projects** if the company is R&D intensive.



Software



Consumables



Subcontractors



Clinical trials



Contributions to independent research



Externally provided workers



Utilities



Direct Staff costs



Data licence\*



Cloud computing costs\*

\*These costs apply only to accounting periods beginning on or after 1 April 2023



# What specific activities can qualify?

The definition of R&D is wider than you might think. Qualifying activity is likely to include creating new products, processes, software or services or modifying existing ones. But it doesn't need to be cutting edge science.



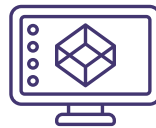
Ideas capture



Technical Feasibility Studies



Proof of concept



Modelling/ design



Pre-testing and development of prototypes

$\alpha$   $\beta$

Alpha / Beta testing



Further prototype build and field trials



Qualifying Indirect Activities (admin / payroll / cleaning / security)



# Can my company claim?

The criteria for claiming are purposefully broad, allowing a large number of UK SMEs to access the scheme:

**Must be**

A limited liability company

**With**

Fewer than 500 staff

**Either**

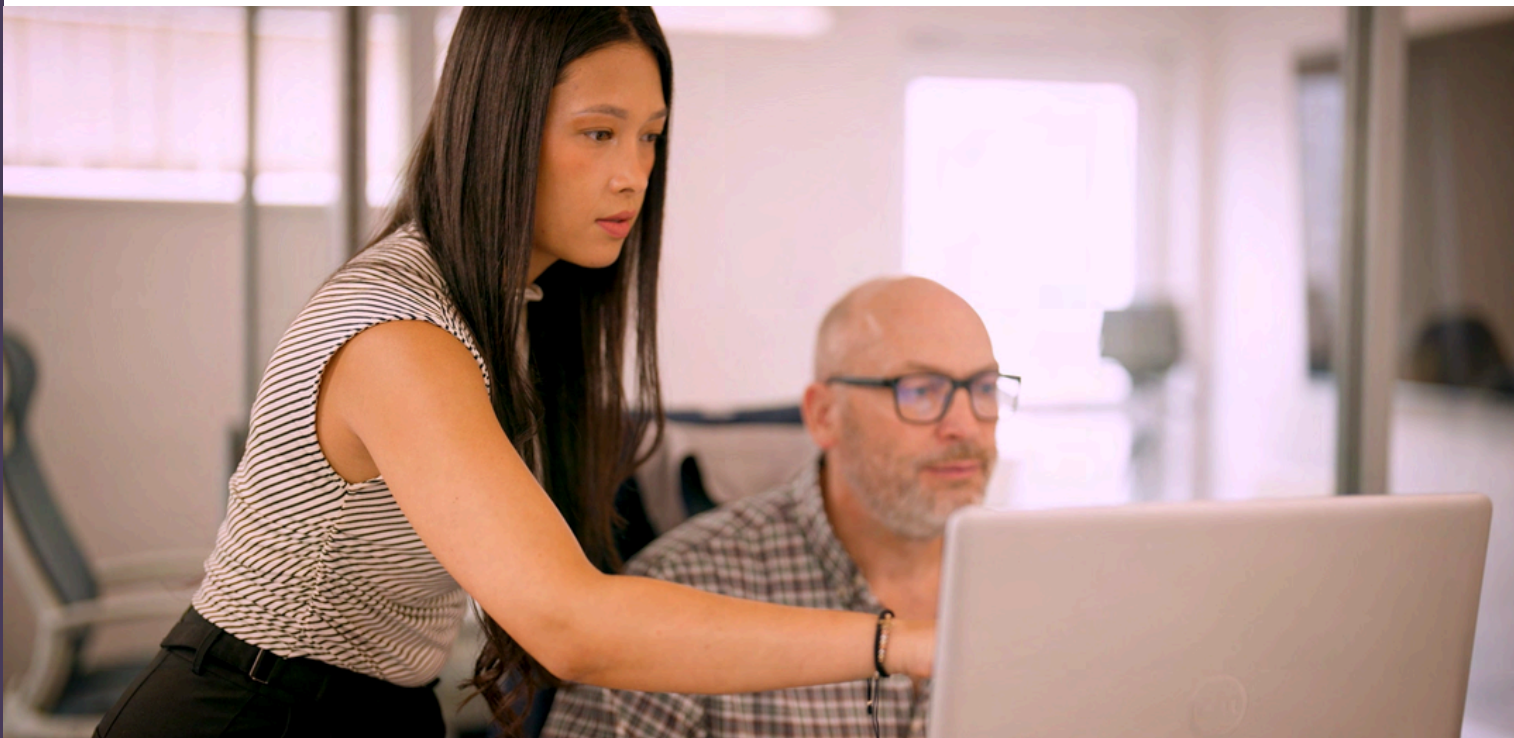
Turnover under € 100 million

**Or**

Gross assets under €86 million

## Running a larger business?

We can help you claim under the Research and Development Expenditure Credit (RDEC) scheme



# We make it easy

That's why we're one of the UK's most successful R&D tax credits specialist, working with over 1,100 growth oriented businesses, just like yours, across the country.

1

## Establishing if there is a claim to be made

A free consultation.

2

## Making it simple

Our Easy Claims Portal records your R&D data.

3

## Analysing your R&D

We'll work with you to uncover the true extent of your R&D – ensuring no eligible costs are missed.

4

## Submitting your claim

Once we both agree your claim is complete, we'll submit it.

5

## HMRC pays you

And that's just the beginning of our partnership with you.



## We're with you every step of the way

You'll be allocated a dedicated consultant who'll undertake an on going study of your business to maximise future claims.



# Why choose Easy R&D?

## Your experts, on Hand for you

Your personal consultant will analyse and verify your R&D first hand, and our Head of Tax will personally oversee and sign off your claim.



## Complexity Made Simple

We do the bulk of work and will only need a small amount of your time so that you can focus on your core business.



## Efficient, Proven & Thorough

Our robust claims process is designed to optimise the value of your claim and minimise HMRC queries.



## We Deliver Better Results

We maximise your claim and can help you to apply for relief on two years' historic spend unlocking more valuable capital.



## In the event of an HMRC enquiry we stick with you and support you

If HMRC raises an enquiry on your claim, Easy R&D experts will work with you and HMRC, providing support on the evidence for the R&D undertaken and the eligible associated costs.



 020 3393 2898

 [info@easyrnd.co.uk](mailto:info@easyrnd.co.uk)

